

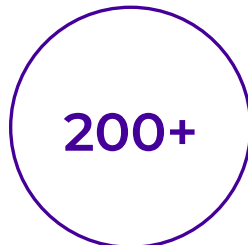
EFFICIENT BROADCAST REACH ON A NATIONAL SCALE

FREEWHEEL
A COMCAST COMPANY

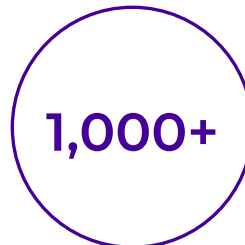
FREEWHEEL HAS BUILT A NATIONAL UNWIRED NETWORK BY AGGREGATING LOCAL BROADCAST INVENTORY



U.S. Coverage



DMAs



Local TV Stations



Equitable National
Distribution



TARGET YOUR AUDIENCE BY DAYPART, BROADCASTER, AND GENRE

- Early Morning News, Daytime, Early Fringe / Prime Access, Prime, Evening News, Late News, Late Night
- Premium broadcast inventory across ABC, CBS, FOX, NBC and Independents.
- News, Entertainment, Sitcoms, Talk, Drama, Sports
- Ability to blacklist programming



VALIDATE YOUR CAMPAIGN WITH TRANSPARENT, INSIGHTFUL REPORTING

- Delivery Guarantees (NTI / NSI Posted)
- Timely reporting and transparency
- One national invoice
- Ability to deliver weekly post log schedules
- Ability to deliver monthly post campaign reporting